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DIGITAL- FORWARD FUTURE

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ASIA

23-25 July 2025

Bangkok, Thailand

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Summit Program



InfoComm Asia 2025

Summit & Special Events

Overview

Summit Program Overview (Day 1 & 2)

Day/ Time	Room 110A-B	Room 111A-B	InfoComm Smart Tech Stage	AVIXA Xchange Live	Special Events
23 July Day 1 AM			10:30 AM – 11:15 AM Opening Ceremony & Panel	12:00 PM – 1:30 PM New to Show Orientation	
23 July Day 1 PM	12:00 PM – 1:30 PM Smart Cities	12:00 PM – 1:30 PM Audio	12:00 PM – 3:00 PM Emerging Trends & AI	2:00 PM – 3:00 PM AV/IT Meet Up & Networking	1:00 PM – 5:00 PM Hosted Buyer Show Floor Tours
	2:00 PM – 3:30 PM Conference & Collaboration	2:00 PM – 4:30 PM Learning Solutions	5:00 PM – 7:00 PM Welcome Networking Reception	3:30 PM - 5:00 PM AVIXA Women’s Council Forum & Networking	2:00 PM – 6:00 PM Tech Tour : Studio X Beyond
	4:00 PM – 5:00 PM Live Events & Entertainment				
24 July Day 2 AM	10:30 AM – 12:30 PM Digital Signage	12:30 AM – 2:00 PM Executive Exchange/ President Luncheon 2:00 PM – 3.00 PM Show Floor Tour	10:30 AM – 1:00 PM AI Applications	12:00 PM – 1:30 PM CTS Meet Up & Networking	
24 July Day 2 PM	2:00 PM – 3:30 PM Broadcast AV 4:00 PM – 5:00 PM Enterprise IT	3:00 PM – 5:00 PM [FULL] Regional AV Roundtable & Networking	2:00 PM – 5:00 PM TEA Session 5:00 PM – 6:00 PM [FULL] InfoComm Asia Mixer	3:00 PM – 4:00 PM Rising Professionals Meet Up & Networking	2:00 PM – 6:00 PM Tech Tour: MUIN Club

Summit Program Overview (Day 1 & 2)

Day/ Time	Room 110A-B	Room 111A-B	InfoComm Smart Tech Stage	AVIXA Xchange Live	Special Events
25 July Day 3 AM	<div>10:00 AM – 12:00 PM</div> <div>[FULL]</div> <div>AV Networking Technical Workshop</div> <div>12:00 PM – 4:00 PM</div> <div>Dante Workshop</div>	<div>10:00 AM – 1:00 PM</div> <div>AI Workshop</div>	<div>10:30 AM – 12:15 PM</div> <div>Sustainability in AV</div>	<div>12.00 PM – 1.30 PM</div> <div>AV Marketers’ Forum & Networking</div>	





InfoComm Asia 2025

Summit Program

Opening Ceremony & Opening Panel

Opening
Ceremony &
Panel

Event Details

Date : 23 July 2025, Wednesday

Time : 10:40 AM – 11:15 AM

Venue : InfoComm Smart Tech Stage, Hall 4

Experience the exciting kickoff of InfoComm Asia 2025 with a captivating opening ceremony and opening panel by industry leaders, setting the tone for innovation and insight throughout the event.

Entry to this event is free, but seats are on first-come-first-served basis.



Opening Ceremony & Opening Panel



Event Details

Date : 23 July 2025, Wednesday

Time : 10:40 AM – 11:15 AM

Venue : InfoComm Smart Tech Stage, Hall 4

Agenda	:	10:30 AM – 10:40 AM	Opening Performance
		10:40 AM – 10:50 AM	Welcome Remarks <ul style="list-style-type: none">June Ko, Executive Director, InfoComm Asia, Hong Kong
		10:50 AM – 11:30 AM	Opening Panel Reimagining Boundaries: The Future of Business & Technology in 2030 Moderator : <ul style="list-style-type: none">Zane Au, Director, Shen Milsom & Wilkie, Hong Kong Panel Members: <ul style="list-style-type: none">Dave Labuskes, CTS, CAE, RCDD, CEO, AVIXA, USAJames Shank, Managing Director, GPA, UKSimon Long, Senior Director, CBRE, SingaporeMicrosoft



Opening Ceremony & Opening Panel

Opening
Ceremony &
Panel

10:40 AM – 11:15 AM

Opening Panel

Reimagining Boundaries: The Future of Business & Technology in 2030

About the session

Join us for the Opening Panel Discussion at InfoComm Asia 2025, titled "Reimagining Boundaries: The Future of Business & Technology in 2030." This dynamic session will offer an exciting glimpse into the transformative trends and technologies expected to redefine industries by the end of the decade.

Focusing on the critical role of artificial intelligence in driving business innovation, the discussion will spotlight other emerging technologies revolutionizing operations and customer interactions. Explore how advancements such as IoT, blockchain, and 5G are creating new opportunities and enhancing efficiencies across various sectors. The panel will also delve into how industries are converging, leading to unprecedented synergies across sectors like education, and entertainment.

Designed for business leaders and the AV community, this session promises vital actionable insights and strategic guidance to navigate the rapidly evolving digital landscape. Don't miss out on the opportunity to engage with industry experts and prepare for a successful journey into 2030.



Executive Exchange

Executive
Exchange

Event Details

Date : 24 July 2025, Thursday

Time : 12:30PM – 3:00PM

Venue : Room 111A-B

Fee : By invitation Only

Objective :

- Deliver impactful insights that leaders can take back to their organizations, fostering growth and innovation.
- Foster a high-level dialogue among government officials and association leaders.
- Boost engagement through a dedicated show floor tour, increase footfall and interaction with exhibitors

Target Audience :

- Heads of supporting associations
- Invited government dignitaries



Executive Exchange



Event Details

Date : 24 July 2025, Thursday

Time : 12:30PM – 3:00PM

Venue : Room 111A-B

Agenda :	12:30 PM – 12:35 PM	Welcome Address <ul style="list-style-type: none">June Ko, Executive Director, InfoComm Asia
	12:35 PM – 1:00 PM	Keynote Presentation The Future of AI and Automation: Transforming Industries and Enhancing Lives
	1:00 PM – 1:10 PM	Technology Insights Harnessing AI Power: The New Era of Smart Workplaces and Transformative Technology
	1:10 PM – 2:00 PM	Lunch & Networking
	2:00 PM – 3:00 PM	Dedicated Show Floor Tour

Executive Exchange

Executive
Exchange

12:35 PM – 1:00 PM

Keynote Presentation

The Future of AI and Automation: Transforming Industries and Enhancing Lives

About the session

"The Future of AI and Automation: Transforming Industries and Enhancing Lives" unpacks the impact of emerging technologies on economies and societies. As AI and Automation evolve, they offer transformative potential across various sectors such as healthcare, transportation, and urban development, driving efficiency, innovation, and economic growth. This keynote will provide insights into how these technologies are redefining industries by optimizing operations, enhancing decision-making, and fostering the creation of new job roles.

The session emphasizes the importance of addressing ethical considerations such as data privacy, AI fairness, and the need for transparent governance frameworks. Additionally, it highlights the critical importance of preparing the workforce for an AI-driven future through upskilling and reskilling initiatives.

The presentation will spotlight successful case studies and explore strategic roadmaps for leveraging AI responsibly. You will gain a deeper understanding of how to harness AI and Automation to improve quality of life, ensuring that technological advancements contribute positively and sustainably to societal development. Join us to explore how these dynamic technologies can be integrated to foster economic and social progress on a regional and global scale.



Executive Exchange

Executive
Exchange

1:00 PM – 1:10 PM

Technology Insights

Harnessing AI Power: The New Era of Smart Workplaces and Transformative Technology

About the session

Harnessing AI Power: The New Era of Smart Workplaces and Transformative Technology offers a glimpse into the future of workspaces, where cutting-edge technology transforms our everyday work environment. Over recent years, the ways we work have evolved dramatically, influencing how we interact within our physical spaces and what we expect from them.

This session unveils the possibilities opened up by leveraging sensor-derived data to create smarter, more efficient workplaces. Imagine a world where real-time visibility of available spaces enhances productivity, and intelligent space booking systems ensure optimal use of resources. Delve into the transformative potential of workspace automation, where AI not only optimizes layouts and utilities but also crafts data-driven insights to continually improve the work environment. This session promises to inspire by demonstrating how seamlessly advanced technology can integrate into our daily workflows, creating adaptive and responsive environments that cater to our every professional need.

Join us as we embark on a journey into the realm of smart workplaces, setting the stage for the future of work.



Regional AV Roundtable & Mixer

Regional
Roundtable

Event Details

Date : 24 July 2025, Thursday

Time : 3:00 PM – 5:00 PM

Venue : Room 111A-B

Fee : By invitation ONLY

Connect with fellow industry leaders at the Regional AV Roundtable & Mixer, where system integrators, distributors, AV service and solution providers, and manufacturers converge to explore opportunities and trends. Dive into dynamic discussions that reveal insights and strategies shaping the future of audiovisual technology. Elevate your expertise, expand your network, and collaborate in an environment designed to propel growth and innovation in the AV industry.

Registration is free and is on a first-come, first-served basis.

Note that we have opened a limited quota for exhibitors to attend this exclusive event. Please register only one representative per company; if more than one person registers, only the first will be confirmed, and subsequent registrations will be voided.



Regional AV Roundtable & Mixer



Event Details

Date : 24 July 2025, Thursday

Time : 3.00 PM – 5.00 PM

Venue : Room 111A-B

Agenda	: 3:00 PM – 3:05 PM	Welcome by Host <ul style="list-style-type: none">• Sujith Sivaram, Managing Director, Esco Group, Singapore
	3:05 PM – 3:35 PM	Roundtable Discussion AI in AV Integration - Exploring Possibilities Moderator: <ul style="list-style-type: none">• Sujith Sivaram, Managing Director, Esco Group, Singapore Panel Members: <ul style="list-style-type: none">• Bharath Kumar Allur, President APAC, Kramer, Singapore• Marc Reymond, Executive Partner and Founder, Executive Pathways, Singapore• Simon Long, Senior Director, CBRE, Singapore
	3.35 PM – 3:50 PM	Breakout Dialogue Groups
	3:50 PM – 4:00 PM	Collaborative Findings Report
	4:00 PM – 5.00 PM	Regional AV Roundtable Mixer

Regional AV Roundtable & Mixer

Regional
Roundtable

3:00 PM – 3:35 PM

AI in AV Integration - Exploring Possibilities

About the session

Welcome to an interactive and dynamic roundtable at InfoComm Asia Bangkok, where industry professionals gather to engage in a constructive dialogue about the future of Audio-Visual (AV) integration. This session invites participants to delve into the transformative role of Artificial Intelligence (AI) in the AV sector. Through collaborative discussions, attendees will share insights and explore how AI can redefine customer experiences, optimize operations, and leverage technological innovations to elevate the industry. This roundtable is your opportunity to connect with peers, exchange ideas, and collectively uncover strategies for successful AI integration. It aims not only to inspire but also to equip you with actionable steps and key takeaways to begin your journey toward embracing AI-driven solutions. Join us for a vibrant conversation where your perspectives and contributions drive the exploration of possibilities in AI-enhanced AV integration.



Emerging Trends & AI

Event Details

Date	: 23 July 2025, Wednesday	
Time	: 12.00 PM – 3:00 PM	
Venue	: InfoComm Smart Tech Stage, Hall 4	
Agenda	: 12:00 PM - 12:30 PM	Transforming Workplaces with AI-Driven Intelligent Devices <ul style="list-style-type: none">• Vanessa Sulikowski, Distinguished Solutions Engineer, Cisco Systems
	12:30 PM – 1:00 PM	From Chalkboards to AI: How AR, VR & Smart Tech Are Driving a Paradigm Shift in Education <ul style="list-style-type: none">• Dr Sunil Kr Pandey, Professor & Director (IT), Institute of Technology and Sciences India
	1:30 PM – 2:00 PM	Case Study: Blending Innovation with Emotion <ul style="list-style-type: none">• Ivan Lau, Co-founder & CEO, Pantheon Lab, Hong Kong
	2:00 PM - 3:00 PM	Panel Discussion: Blending Innovation with Emotion: How Human-Centric AI is Changing Customer Engagement and Operation Efficiency Panel Members: <ul style="list-style-type: none">• Ivan Lau, Co-founder & CEO, Pantheon Lab, Hong Kong• Shaun Liew, Vice President (Special Grade), SBS Transit Ltd, Singapore

Event Details

Date : 23 July 2025, Wednesday

Time : 12:00 PM – 1:30 PM

Venue : Room 110 A-B

Agenda	: 12:00 PM - 12:30 PM	Smart Cities 2.0: From Sensors to Reasoning Agents <ul style="list-style-type: none">• Dr Temo Anda, Senior AI Research Scientist, NCS Group, Singapore
	12:30 PM – 1:00 PM	AI as Faculty: Redefining Learning and Living in Smart Campuses <ul style="list-style-type: none">• Asst. Pro Chaivy Rungsiyakull, Director of Smart Campus, Management Center (SCMC) Chiang Mai University
	1:00 PM - 1:30 PM	Case Study: Campus 2.0: CMU as a Living Prototype for Tomorrow’s Smart Cities



Conference & Collaboration

Event Details

Date : 23 July 2025, Wednesday

Time : 2.00 PM – 3.45 PM

Venue : Room 110 A-B

Agenda :	
2:00 PM - 2.20 PM	AI-powered Employee Experience - What Matters in 2025 and Beyond <ul style="list-style-type: none">Anand Hariharan, Director, APJC Collaboration Solutions Engineering, Cisco Systems
2:30 PM – 2:50 PM	Two Sides of the Same Signal: Bridging the Gap Between AV Consultants and End-Users <ul style="list-style-type: none">Cong Wei Chua, Technology Solutions Architect, PTS Consulting SingaporeMaureen Aw, Senior AV Project Manager - Technology Infrastructure, Marina Bay Sands, Singapore
3:00 PM – 3:45 PM	Panel Discussion: AI & The Future of Workplace Collaboration and Engagement Moderator: <ul style="list-style-type: none">Sujith Sivaram, Managing Director, Esco Group, Singapore Panel Members: <ul style="list-style-type: none">Ben Daffy, Director, Pro AV Solutions, AustraliaCong Wei Chua, Technology Solutions Architect, PTS Consulting SingaporeLee Edgerton, Alliances Lead, APAC, Neat, AustraliaAnand Hariharan, Director, APJC Collaboration Solutions Engineering, CISCO Systems

Event Details

Date : 23 July 2025, Wednesday

Time : 4.00 PM – 5.00 PM

Venue : Room 110 A-B

Agenda	: 4:00 PM - 4:30 PM	Lighting Up the Stage: The Tech Behind Ed Sheeran, Adele & Beyond <ul style="list-style-type: none">Wayne Law, Manager, Solutions Design APAC, Disguise Systems APAC Limited
	4:30 PM - 5:00 PM	Case Study: Revolutionizing Sound in Live Events: Merging Technology and Artistry for Unforgettable Experiences <ul style="list-style-type: none">Alfonso Martin, CEO, Sonos Libra



Audio/Immersive Sound

Event Details

Date : 23 July 2025, Wednesday

Time : 12:00 PM - 1:15 PM

Venue : Room 111 A-B

Agenda	12:00 PM – 12:30 PM	Optimizing Audio Quality in Live Streaming: Strategies and System Design <ul style="list-style-type: none">Jun Lim, CTS-D, CTS - I, DMC-4K, President, Integrated Systems Technologies, Philippines
	12:45 PM - 1:15 PM	Future of Audio in Live Transcript and Translation Scenarios <ul style="list-style-type: none">Urmil Vaidya, CTS, Volunteer Instructor, AVIXA



Events & Entertainment

in collaboration with Themed Entertainment Association

Event Details (1/2)

Theme : **Emotion Amplified: How Technology Elevates Storytelling and Enriches Experience**

Date : 24 July 2025, Thursday

Time : 2:00 PM - 5:00 PM

Venue : InfoComm Smart Tech Stage

Agenda	: 2:00 PM – 2:05 PM	Technology Introduction by Blake Hellyar, Director, SHIKI, Singapore
	2:05 PM – 2:25 PM	Technology Everything Starts with the Voice: Engineering Emotion Through Audio <ul style="list-style-type: none">• Lee Stevens, Sales Director, APAC, Adamson Systems Engineering
	2:25 PM – 3:10 PM	Technology Case Study by Christie
		Technology Panel Discussion: Technological Innovations in Storytelling: Bridging the Gap between Imagination and Reality Moderator : Blake Hellyar, Director, SHIKI, Singapore Panel Members: <ul style="list-style-type: none">• Lee Stevens, Sales Director, APAC, Adamson Systems Engineering• Christie

Events & Entertainment

in collaboration with Themed Entertainment Association

Event Details (2/2)

Date : 24 July 2025, Thursday

Time : 2:00 PM - 5:00 PM

Agenda :	3:15 PM – 3:20 PM	Creativity Introduction by Blake Hellyar, Director, SHIKI, Singapore
	2:05 PM – 2:25 PM	Creativity The Future of Immersive Environments: Beyond Screens and Sensors <ul style="list-style-type: none">Justin Harris, Co-Founder, SnobBirds LLCKelly Harris, Co-Founder, SnobBirds LLC
	2:25 PM – 3:10 PM	Creativity In Conversation: Creating Impact Without Reinventing the Wheel - An Operator’s View <ul style="list-style-type: none">Blake Hellyar, Director, SHIKI, SingaporeDarren Kopas, Executive Director of Resort Technology, MGM Cotai and MGM Macau
		Creativity Panel Discussion: he Future of Creative Expression: How Emerging Technologies are Redefining Storytelling Moderator : Blake Hellyar, Director, SHIKI, Singapore Panel Members: <ul style="list-style-type: none">Justin Harris, Co-Founder, SnobBirds LLCKelly Harris, Co-Founder, SnobBirds LLCDarren Kopas, Executive Director of Resort Technology, MGM Cotai and MGM Macau

Event Details (1/2)

Date : 23 July 2025, Wednesday

Time : 2:00 PM - 4:00 PM

Venue : Room 111 A-B

Agenda :	2:00 PM – 2:10 PM	Introduction By Host
	2:10 PM – 2:40 PM	Case Study: Swinburne University of Technology – Audiovisual Solutions, Educational Technology and the Student Experience <ul style="list-style-type: none">• Scott Doyle, AV Manager, Swinburne University of Technology and President, AETM Australia
	2:40 PM – 3:10 PM	UCLA AV/IT Classroom Modernization Pilot <ul style="list-style-type: none">• Joe Way, Phd, CTS, Executive Director, Digital Spaces, UCLA & Cofounder, HETMA + Higher Ed AV, USA



Event Details (2/2)

Date : 23 July 2025, Wednesday

Time : 2:00 PM - 4:00 PM

Venue : Room 111 A-B

Agenda : 3.10 PM - 4.00 PM

Panel Discussion:

AI and the Transformation of AV/IT Solutions Education: Challenges, Directions, and Opportunities

Moderator:

- Jason Lim, CTS, Country Manager, ESCO (Thailand) Ltd

Panel Members:

- Joe Way, Phd, CTS, Executive Director, Digital Spaces, UCLA & Cofounder, HETMA + Higher Ed AV, USA
 - Jonathan McFarlane, Co-Founder, PlaceOS, Australia
 - Sahil Dhingra, Co-Founder & CEO, XTEN-AV, USA
 - Mark Holbert, AV Manager, Barker College, Australia
-

Emerging Trends & AI

Event Details

Date : 24 July 2025, Thursday

Time : 10:30 AM - 1:00 PM

Venue : InfoComm Smart Tech Stage, Hall 4

Agenda	: 10:30 AM - 11:00 AM	Bringing 2D Plans to Life with Stunning Gen-AI Renders <ul style="list-style-type: none">Cong Wei Chua, Technology Solutions Architect, PTS Consulting Singapore
	11:00 AM - 11:30 PM	Beyond the Interface: AI, Automation & the New Rules of Integration <ul style="list-style-type: none">Jonathan McFarlane, CEO, PlaceOS Australia
	11:30 PM - 12:00 PM	Lights, Camera, Learning: How AI-Driven AV is Shaping the Classroom of Tomorrow <ul style="list-style-type: none">Ahlam Shakeel Ahmed Ansari, Assistant Professor, University of Mumbai- MHSSCE, India
	12:00 PM - 12:30 PM	AI Audio Mixing: Using it to Gain Advantage! <ul style="list-style-type: none">Andy Cooper, Audioversity Content Manager, Yamaha Corporation, UK
	12:30 PM – 1:00PM	The Efficiency Equation: People, Process & Cost in the Age of AI Automation <ul style="list-style-type: none">Le Manh Linh, CEO, LIFESUP AI, Vietnam

Event Details

Date : 24 July 2025, Thursday

Time : 10:30 AM - 12:30 PM

Venue : Room 110 A-B

Agenda	: 10:30 AM - 11:10 PM	invidis Keynote: Shaping the Future of Digital Signage — Market Trends and Managed Signage <ul style="list-style-type: none">Florian Rotberg, Managing Director, invidis Consulting, Germany
	11:10 AM - 11:40 AM	Fireside Chat: Inside the World of Digital Signage – A conversation with the CEO
	11:40 AM - 12:10 PM	Panel Discussion: Driving Customer Experience Through Innovation and Best Practices Moderator: <ul style="list-style-type: none">Florian Rotberg, Managing Director, invidis Consulting, Germany Panel Members: <ul style="list-style-type: none">Michael Martin, Vice President of Engineering, Screencloud, ThailandFrank Larsen, CSO, Signage Live, DenmarkNir Doron, Technical COO & CISO, NoviSign, USA
	12:10 PM - 12:30 PM	Global Highlights - Digital Signage Best Practice <ul style="list-style-type: none">Florian Rotberg, Managing Director, invidis Consulting, Germany

Event Details

Date : 24 July 2025, Thursday

Time : 2:00 PM - 3:00 PM

Venue : Room 110 A-B

Agenda	: 2:00 PM – 2:30 PM	The Growing Opportunity in Broadcast AV <ul style="list-style-type: none">• Pamela M. Taggart, Vice President, Content Creation, AVIXA, USA
	2:30 PM – 3:00 PM	Case Study: Innovating Broadcast AV: The Future of Studio Design and Content Creation <ul style="list-style-type: none">• Linda Lim, CEO & Co-Founder, Studio X Beyond, Thailand



Event Details

Date : 24 July 2025, Thursday

Time : 4:00 PM - 5:00 PM

Venue : Room 110 A-B

Agenda	: 4:00 PM - 4:20 PM	Securing the Future: Cybersecurity and Network Security Strategies for the AV Industry
	4:30 PM - 5:00 PM	Network and PTP clock analysis for Dante Entire Solutions <ul style="list-style-type: none">• Andy Wei, Regional Solution Sales Director, Greater China and SEA, Audinate, China



Hands-On Workshop: Mastering AV Networking: Practical Skills for AVoIP Protocols

Session Details

Date : 25 July 2025, Friday
Time : 10:00 AM – 12:00 PM
Venue : Room 110A-B

Elevate your AV networking expertise with our hands-on workshop, "Mastering AV Networking: Practical Skills for AVoIP Protocols." In today's increasingly interconnected AV landscape, understanding networked AV protocols is essential for professionals, integrators, and end users aiming for excellence. This hands-on session offers an in-depth exploration of real-world AVoIP scenarios, utilizing the most prevalent AV network protocols.

Join us for an engaging and interactive experience where you'll configure, deploy, and optimize AV protocols in a controlled environment. Our expert-led practical exercises will provide you with insights into best practices for setup, troubleshooting, and performance enhancement. Learn effective strategies to ensure reliable and high-performance audio networking and discover how to achieve seamless interoperability between diverse audio network protocols.

By participating, you'll gain the skills needed to facilitate efficient communication and data exchange across systems using varied protocols. Don't miss this opportunity to transform your understanding of networked AV into actionable skills that will set you apart in the dynamic world of AV technology. Register now to secure your spot in this cutting-edge workshop!

Hands-On Workshop: Dante Workshop: Basic Set Up and Design

Session Details

Date : 25 July 2025, Friday

Time : 12:00 PM – 4:00 PM

Venue : Room 110A-B

Dante is a plug & play AVoIP platform, it's easy to deploy and use. But anyhow, when the system becomes larger, there are a few things we need to pay attention to. In this exclusive technical workshop, you will learn about:

- Dante Network Deployment Fundamental
- Diagnostic toolkit for system optimization
- New features recently added to Dante Platform
- Dante Video + Audio system setup

AI Workshop:

Harnessing the Power of AI in AV: Innovation, Integration, and Implementation

Session Details

Date : 25 July 2025, Friday

Time : 10:00 AM – 12:00 PM

Venue : Room 111A-B

This workshop will inspire and equip AV professionals to integrate advanced AI tools into their creative toolkits, leading to breakthrough innovations in the audiovisual domain.

Objectives & Event Highlights

- Discover AI Tools : Gain hands-on experience for creative AV applications such as Midjourney and Luma AI
- Enhance Creativity : Learn how to incorporate AI into your creative processes to produce innovative content
- Collaborate and Network : Engage with fellow AV professionals and share ideas in a collaborative environment
- Stay Ahead: Equip yourself with future-forward skills to leverage AI technologies in the AV industry

InfoComm Asia 2025





AVIXA XCHANGE LIVE at InfoComm Asia 2025.

This exciting event will serve as a vibrant hub for the Pro AV community, fostering meaningful connections, knowledge sharing, and innovative collaborations.

At InfoComm Asia this year, AVIXA Xchange Live provides a unique platform for industry professionals to engage in dynamic fireside chats and discussions. Attendees can explore and engage with community members, thought leaders, while exploring new ideas and opportunities within the audiovisual space.

Connect with the AV-Community and discuss, learn and be inspired! Do not miss our community meetups for AV/IT Professionals, AVIXA Women's Council, Certified Technology Specialists (CTS) Meetup, AV Marketers and Rising Professional
Xchange LIVE is your AV community IRL (in real life)!

Find the conversations that you can't miss at AVIXA's Xchange LIVE, Booth N20



Objectives

The upcoming community events at the AVIXA booth during InfoComm Asia aim to nurture connections among AV professionals, create a supportive network, and further re-enforce the AVIXA's brand messaging of being the trusted hub for AV.

- The primary objective of activities at the AVIXA booth at InfoComm Asia is to bring together diverse groups of AV professionals, including Certified Technology Specialists (CTS), AV marketers, and members of the Women's Council, to engage in meaningful dialogue and share valuable insights.
- To create an engaging and interactive space that fosters collaboration, learning, and networking among AV professionals.

PROGRAM-AT-A-GLANCE

23 July, Wednesday

12:00 PM – 1:30 PM Show Floor Tour – New to Show

2:00 PM – 3:00 PM Innovate & Integrate: An AV/IT Community Meetup

3:30 PM – 5:00 PM AVIXA Women's Council in Asia – Networking Meet up

24 July, Thursday

12:00 PM – 1:30 PM CTS : Future of AV Certifications

3:00 PM – 4:00 PM Rising Professionals Meet up & Networking

25 July, Friday

12:00 PM – 1:30 PM AV Marketers Meetup

** Information correct at time of distribution and subject to change without notice.*

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PROGRAM

23 July, Wednesday

12:00 PM – 1:30 PM **Show Floor Tour – New to Show**

Perfectly designed for first-time attendees, this guided tour provides an essential overview of the show's highlights, feature zones and exhibits that would start at AVIXA booth.

2:00 PM – 3:00 PM **Innovate & Integrate: An AV/IT Community Meetup**

AV/IT community meetup where professionals converge to explore the exciting opportunities and challenges in our industry.

Fireside Chat:

The Future of AVoIP: Harnessing AI and Machine Learning for Enhanced Performance and User Experience

3:30 PM – 5:00 PM **AVIXA Women's Council in Asia – Networking Meet up**

A networking event dedicated to celebrating and supporting women in the AV industry.

Fireside Chat:

Building a Supportive Professional Community of Women in AV

** Information correct at time of distribution and subject to change without notice.*

A decorative footer graphic with a purple background, featuring orange and yellow geometric shapes and a pattern of thin white lines.

PROGRAM

24 July, Thursday

12:00 PM – 1:30 PM **CTS : Future of AV Certifications**
CTS holders discussing the evolving role of certifications in AV professions and their journey in obtaining CTS.
Fireside Chat :
Future of AV Certification: Maximizing your CTS Credentials

3:00 PM – 4:00 PM **Rising Professionals Meet up & Networking**
Meet up of rising professionals, who are new to the industry

25 July, Friday

12:00 PM – 1:30 PM **AV Marketers meetup**
This forum serves as a collaborative space where marketers can exchange ideas, strategies, and best practices tailored to the unique challenges and opportunities in AV.

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- To create an engaging and interactive space that fosters collaboration, learning, and networking among AV professionals.

Innovate & Integrate: An AV/IT Community Meetup

Session Details

Date : 23 July 2025, Wednesday

Time : 2:00 PM – 3:00 PM

Agenda :	2:00 PM – 2:05 PM	Welcome from Host <ul style="list-style-type: none">Chua Cong Wei, PTS Consulting & AVIXA Xchange Advocate, Singapore
	2:05 PM – 2:30 PM	Fireside Chat: The Future of AVoIP: Harnessing AI and Machine Learning for Enhanced Performance and User Experience <ul style="list-style-type: none">Mradul Sharma, 3CDN, IndiaIvan Chng, GTIA, Singapore
	2:30 PM – 2:45 PM	Interactions with the floor
	2:45 PM – 3:00 PM	Networking with your Peers

AVIXA Women's Council in Asia – Networking Meet up

Session Details

Date : 23 July 2025, Wednesday

Time : 3:30 PM – 5:00 PM

Agenda :	3:30 PM – 3:35 PM	Welcome from Host <ul style="list-style-type: none">• Joé Lloyd, AVIXA
	3:35 PM – 4:15 PM	Fireside Chat: Building a Supportive Professional Community of Women in AV <ul style="list-style-type: none">• Sarah Joyce, AVIXA• Maureen Aw, Marina Bay Sands, Singapore
	4:15 PM – 4:30 PM	Interactions with the floor
	4:30 PM – 5:00 PM	Networking with your Peers

CTS : Future of AV Certifications

Session Details

Date : 24 July 2025, Thursday

Time : 12:00 PM – 1:30 PM

Agenda : 12:00 PM – 12.05 PM **Welcome from Host**

- Zane Au, Director, SMW, Hong Kong

12:05 PM – 12:45 PM **Fireside Chat:**
Future of AV Certification: Maximizing your CTS Credentials

- Yun Luo Yang, CTS, Head Technical Services, AV/IT/Security, D&B PDS Singapore, JLL, Singapore
- Michael Natividad, CTS, Solutions and Technology, ESCO Pte Ltd.

12:45 PM – 1:00 PM **Interactions with the floor**

1:00 PM – 1:30 PM **Networking with your Peers**

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